

ACTIVITY REPORT

20
22

20
23

Training the
next generation
of global leaders



CONTENTS

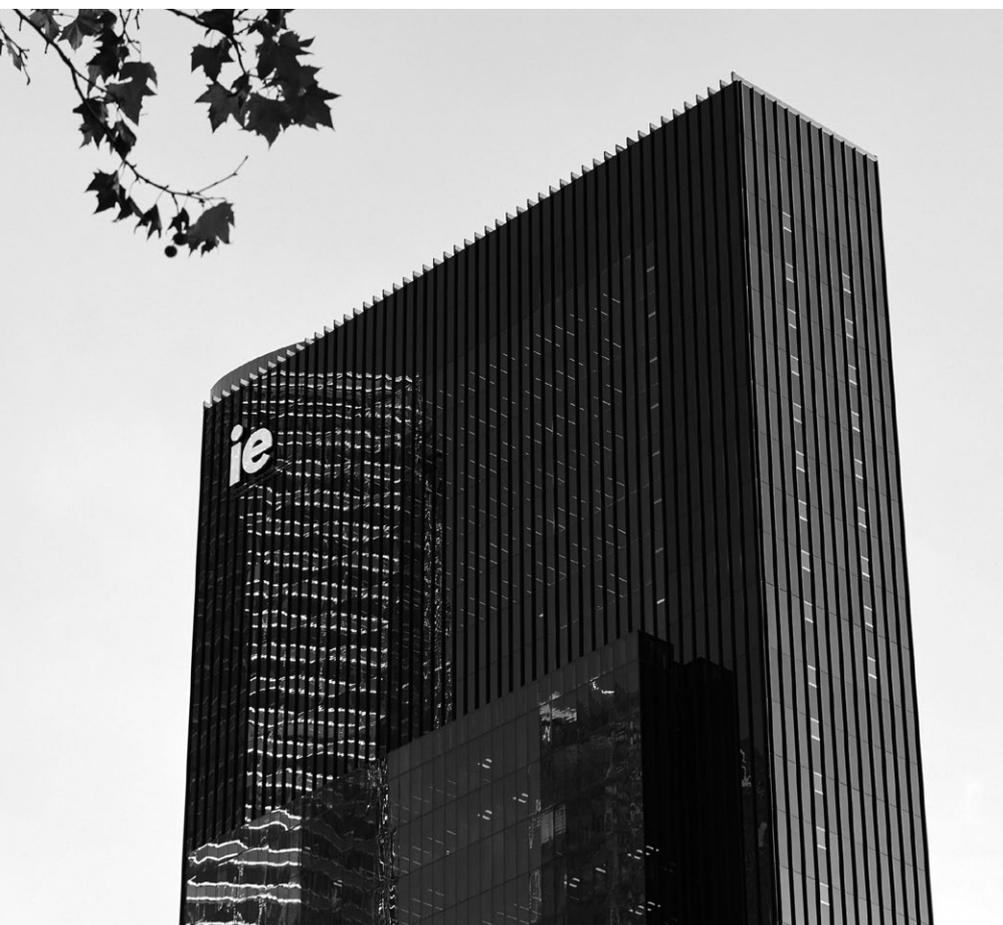
I. SCHOOL OVERVIEW	3
II. LETTER FROM THE DEAN	4
III. IE-SPEGA AT A GLANCE	5
IV. ACADEMIC PROGRAMS	6
V. 2022-2023 HIGHLIGHTS	8
VI. STUDENT EXPERIENCE	10
VII. STUDENT LIFE	12
VIII. FACULTY	15
IX. RESEARCH CENTERS	18
X. MEDIA OUTREACH	19
XI. ALLIANCES AND PARTNERSHIPS	20
XII. ALUMNI AND PROFESSIONAL CAREERS	23
XIII. THE SPEGA TEAM	26

I. SCHOOL OVERVIEW

The IE School of Politics, Economics and Global Affairs (IE-SPEGA) is one of IE University's six schools and is currently a reference for innovation in the academic fields of international relations, global governance, geopolitics and economics.

IE-SPEGA is committed to training the next generation of global leaders from a strong conviction in the capacity of education to change the world for the better by shaping those who will ultimately lead governments, multilateral institutions, corporations, and civil society organizations.

IE-SPEGA has assembled a world-class faculty and a unique network of international partnerships, including the development of many of its programs in close collaboration with leading international organizations.



A WORLD-CLASS FACULTY AND A UNIQUE NETWORK OF INTERNATIONAL PARTNERSHIPS.

II. LETTER FROM THE DEAN



As we reflect upon the past year, I am thrilled to present the first **Activity Report of our School. This exercise encapsulates the dynamic journey we have embarked upon, showcasing our collective achievements, growth, and the unwavering commitment of our students, faculty, staff and extended IE-SPEGA community.**

Throughout the 2022–2023 academic year, our School has been a hub of intellectual exploration, fostering an environment that encourages critical thinking and innovative problem-solving. We changed the name of our school to better reflect our academic footprint at the crossroad between global politics, geoeconomics and the advancement of a better understating of world affairs. In all these areas, we have continued to strive in the search of both excellence and impact, pushing the boundaries of knowledge and inspiring our students as the next generation of leaders in politics, economics, and global affairs.

This Annual Report offers the main highlights of our recent activities and provides a sense of where our school is heading in the years to come. We have made remarkable progress: we witnessed significant growth in student enrollment, expanded our academic offerings with the creation of a new programs, strengthened our applied research capacity and deepened our partnerships with leading institutions and organizations around the world. These accomplishments underscore our commitment to providing a world-class education that prepares our students to navigate the complex challenges of today's world. They also reaffirm our commitment to foster positive change and leave behind a better planet for future generation.

THANK YOU FOR YOUR CONTINUED SUPPORT AND FRIENDSHIP WITH IE-SPEGA. WE LOOK FORWARD TO MANY MORE YEARS AHEAD OF US: AN EXCITING JOURNEY THAT WE HOPE TO WALK TOGETHER WITH YOU.

*Manuel
Muñiz Villa*

*Dean of the IE School
of Politics, Economics
and Global Affairs.
Provost of IE University*

III. IE-SPEGA AT A GLANCE

1,650

IE-SPEGA
STUDENTS

1,499

BACHELOR
STUDENTS

151

MASTER
STUDENTS

+1,500

IE-SPEGA
Alumni

34

Internal Faculty
Members
(tenure track)

193

Adjunct
Professors
(leading
professionals)

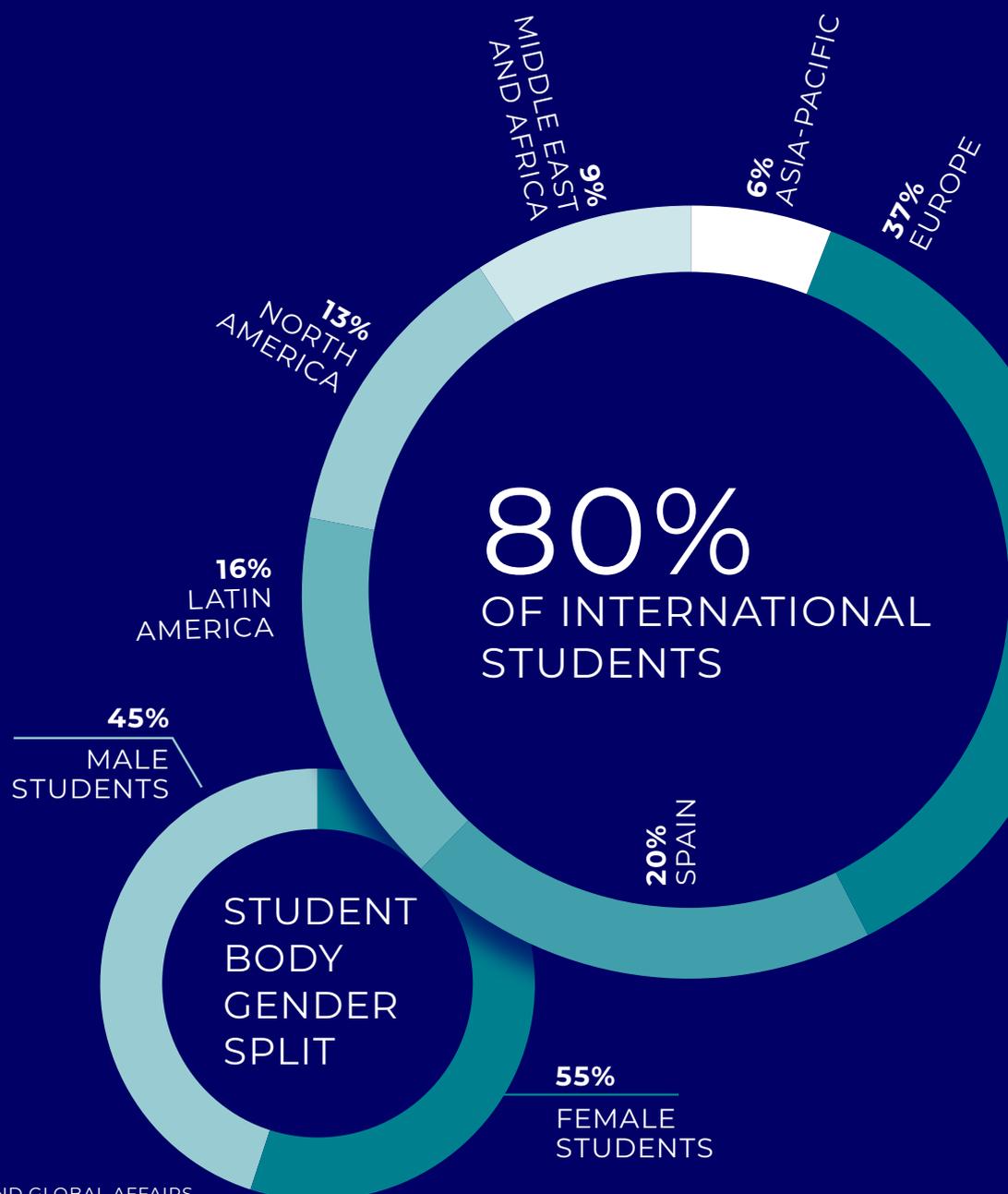
1

Research
Center (CIGPE)

270

Partner
Universities

At IE School of Politics, Economics & Global Affairs, we are open and promote diverse points of view and perspectives. We seek to offer a well-rounded learning experience as specialists in political science, global affairs, public policy and economics. Our programs combine theory and practice with a hands-on approach and a strong connection to the world of practice. They are multidisciplinary and promote both critical thinking and a sense of purpose to make the world a better place.



IV. ACADEMIC PROGRAMS

We offer highly regarded bachelor's and master's degree programs.

BACHELOR DEGREES

Bachelor in International Relations (BIR)

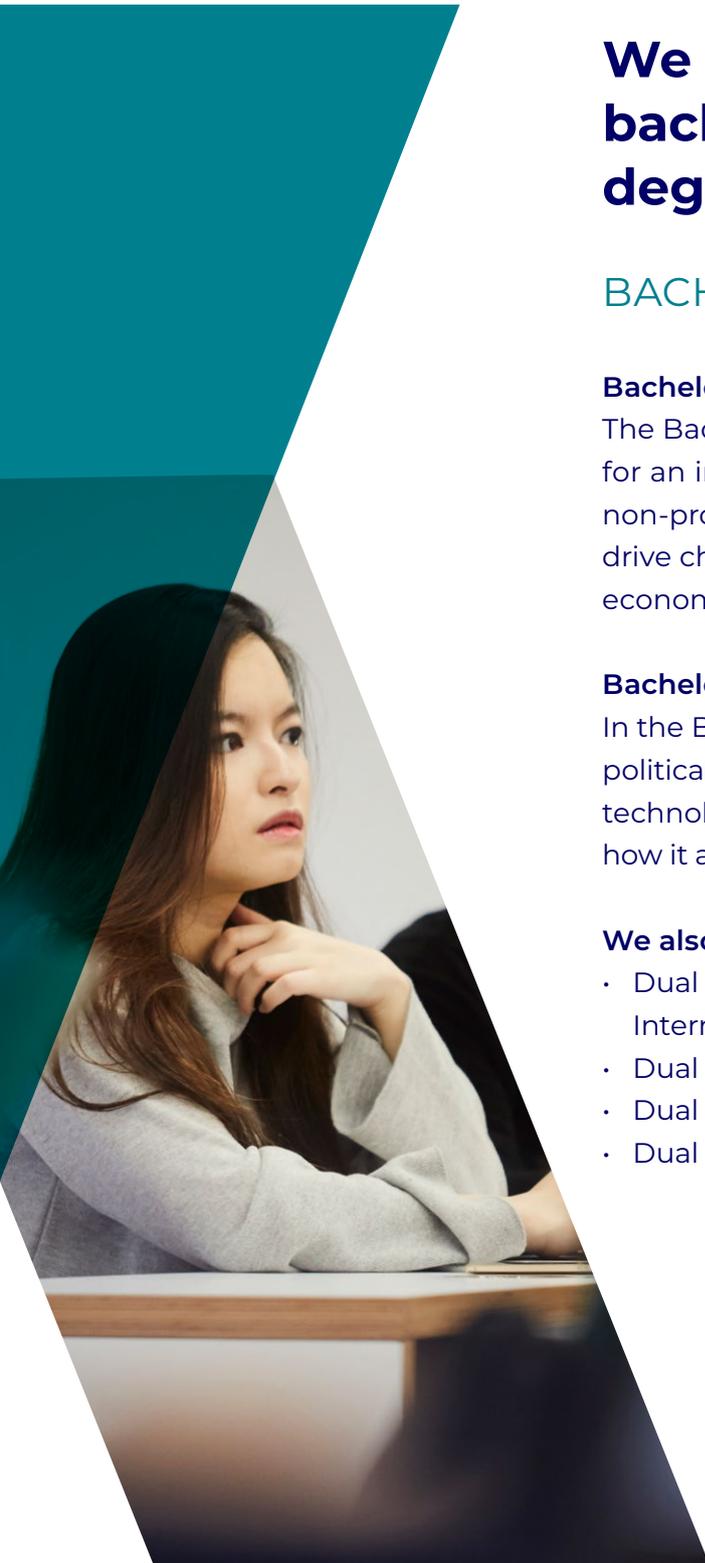
The Bachelor in International Relations prepares students for an international career in the public, private and non-profit sectors. Students acquire the skills needed to drive change and address complex cross-border political, economic and social challenges.

Bachelor in Economics (BIE)

In the Bachelor of Economics, students study econometrics, political science, applied analytics, behavioral science, and technology to analyze the new reality of economics and how it affects the diverse contexts in which we live and work.

We also offer the possibility of studying Dual Degrees

- Dual Degree in Business Administration + International Relations
- Dual Degree in Economics + International Relations
- Dual Degree in Law + International Relations
- Dual Degree in Economics + Applied Mathematics



MASTER PROGRAMS

Master in International Relations (MIR)

This master trains students in the complex dynamics that shape global affairs, providing them with the ideas and tools required to effectively lead government agencies, corporations, civil society and multilateral organizations in a fast-changing environment. Several contents are developed with the OECD.

Master in international development (MID)

IE-SPEGA and the United Nations System Staff College have partnered to provide world-class training in this Master. Students are primed to tackle the complex challenges associated with the 2030 Agenda for Sustainable Development and promote sustainable prosperity around the world.

Master in Applied Economics (MAE)

This Master is a unique, hands-on program that gives students expert insight into the latest developments in the economic arena. Special emphasis is made in monetary and fiscal policy, financial markets, how data analytics are changing business, and how labor markets are rapidly transforming in the digital era.

Executive master in international development (EMID)

This executive program is designed specifically around the UN 2.0 Quintet of Change. Students learn to confidently take on the challenges of the 2030 Agenda for Sustainable Development. This Master is designed for leaders and mid-career professionals who are eager to advance their careers and promote sustainable social, economic and environmental development.

NEW MASTER WITH SCIENCESPO

IE-SPEGA has announced this year the launch of the new **Master in Technology and Global Affairs**, together with the renowned Paris School of International Affairs at SciencesPo. This two-year program will prepare graduates to make a positive and meaningful contribution to the complex world of global affairs by closely understanding the functioning of technology and its many implications. Graduates will obtain two degrees, one from each university.

V. 2022–2023 PROGRAMS



MAJOR EVENTS HOSTED

IE-SPEGA hosted major high-level events for students during the past academic year:

Josep Borrell

Josep Borrell, Vice-President of the European Commission and High Representative of the European Union for Foreign Affairs and Security Policy, visited IE University to share his views on the new global order and commented on its most urgent challenges. He was the godfather of the change in denomination of our school, launching a new stage in its development.



Transatlantic Conference

This major high-level seminar convened over 50 academic experts and senior practitioners, who discussed the state of US-European relations in the current global context. Taking place at our Segovia campus, his conference was co-organized with SAIS-Johns Hopkins, Yale University's Jackson School and Sciences Po's PSIA.



Concordia 2023 Europe Summit

This high-profile event brought together over 75 key decision makers to discuss energy security, cyber defense and the future of diplomacy. A selected number of students were involved in the production of a report that was presented to Spanish and European leaders as Spain assumed the Presidency of the Council of the European Union.





RELEVANT VISITS AND PRESENTATIONS

SPEGA has continued to consolidate its position as a hub for academic excellence and a preferred destination for distinguished visitors. Notable among these visits were interactions with prominent figures from the European Union, global financial institutions, and influential leaders. These engagements highlight our commitment to providing students with unparalleled access to world-renowned experts in various fields.

European Union Leaders

- Roberta Metsola, *President of the European Parliament*
- Margaritis Schinas, *Vice-President of the European Commission*
- Margrethe Vestager, *Executive Vice-President of the European Commission for A Europe Fit for the Digital Age*
- Mairead McGuinness, *Commissioner for Financial Services, Financial Stability and the Capital Markets Union for the European Commission*
- Cecilia Malmström, *European Commissioner for Trade*

Economic Thought Leaders

- Christopher J. Waller, *Federal Reserve Governor*
- Pablo Hernandez de Cos, *Governor of the Bank of Spain*
- Alvaro Lario, *President of the International Fund of Agricultural Development*
- Alfonso García Mora, *IFC's Vice President for Europe, Latin America & Caribbean*

Global Affairs and Diplomacy

- Amina Mohammed, *UN Deputy Secretary General*
- Ambassador Christoph Heusgen, *Chairman of the Munich Security Conference*
- Samir Saran, *President of India's Observer Research Foundation*
- Thierry Malleret, *founder of Monthly Barometer*

Presentation of Key Reports

- IDEA 2022 report on the Global State of Democracy by IDEA Secretary-General Kevin Casas-Zamora
- OCDE's 2022 Report on Gender, Education, and Skills presented by Andreas Schleicher, OCDE Director of Education and Skills
- UNSG HLAB report on the future of multilateralism with Club of Madrid President and former Slovenian President Danilo Turk

VI. STUDENT EXPERIENCE

INTERNATIONAL TRIPS

Study Tour to Nepal

Remarkable experience for 2nd year BIR and Dual students. The itinerary encompassed insightful visits to public and international institutions, providing students with a firsthand understanding of the local education and governance systems. The highlight of the tour was a memorable trekking adventure in the Himalayan region, enhanced by the presence and guidance of renown mountain climber Edurne Pasaban.



World Travel and Tourism Summit (WTTC) Saudi Arabia

Participation in the world's largest tourism summit, held in Saudi Arabia, was a significant component of this program, involving 50 students. The itinerary included various meetings, tailored sessions, and a visit to Riyadh, contributing to a comprehensive and informative experience for all students.

World Government Summit (WGS) in Dubai

A team of 5 master students representing IE-SPEGA was awarded the first prize of the Global University Challenge, an innovative competition that aims at shaping the future of governance and was organized at the World Government Summit in Dubai.



IMMERSION WEEKS

Immersion weeks offer IE-SPEGA students the opportunity to travel and enrich their personal and professional profiles through real-world experiences, gaining hands-on experience in their chosen field. It is a chance for students to learn more about their future prospects and meet leaders in politics, economics or global affairs.



VII. STUDENT LIFE

INNOVATIVE LEARNING

Virtual Reality

We integrate immersive technologies into our academic offering, through Extended Reality, an emerging interface which acts as a bridge between physical and digital worlds including Virtual Reality and Augmented Reality.

Simulations

IE-SPEGA also organizes simulations such as the Refugee Camp, where BIR and MID students learnt how to set up a refugee camp, in a full day immersion activity.

Competitions

IEMUN international Competition: 233 participants were involved in the conference, including Delegates, Chairs, Secretariat, Staff and Faculty Advisors.



100+
clubs at
IE University

CLUBS

With over 100 clubs at IE University, students can profit from joining a community with diverse common interests (geographic, professional, social, sports etc.). IE-SPEGA students are members of various clubs, among them:

SDG Club



Aims to contribute directly to the achievement of the 17 United Nations Sustainable Development Goals.

Debate Club



The IE student debating club meets for regular debates on campus on a wide variety of topics and compete against other institutions in national and international debates.

Eco Club

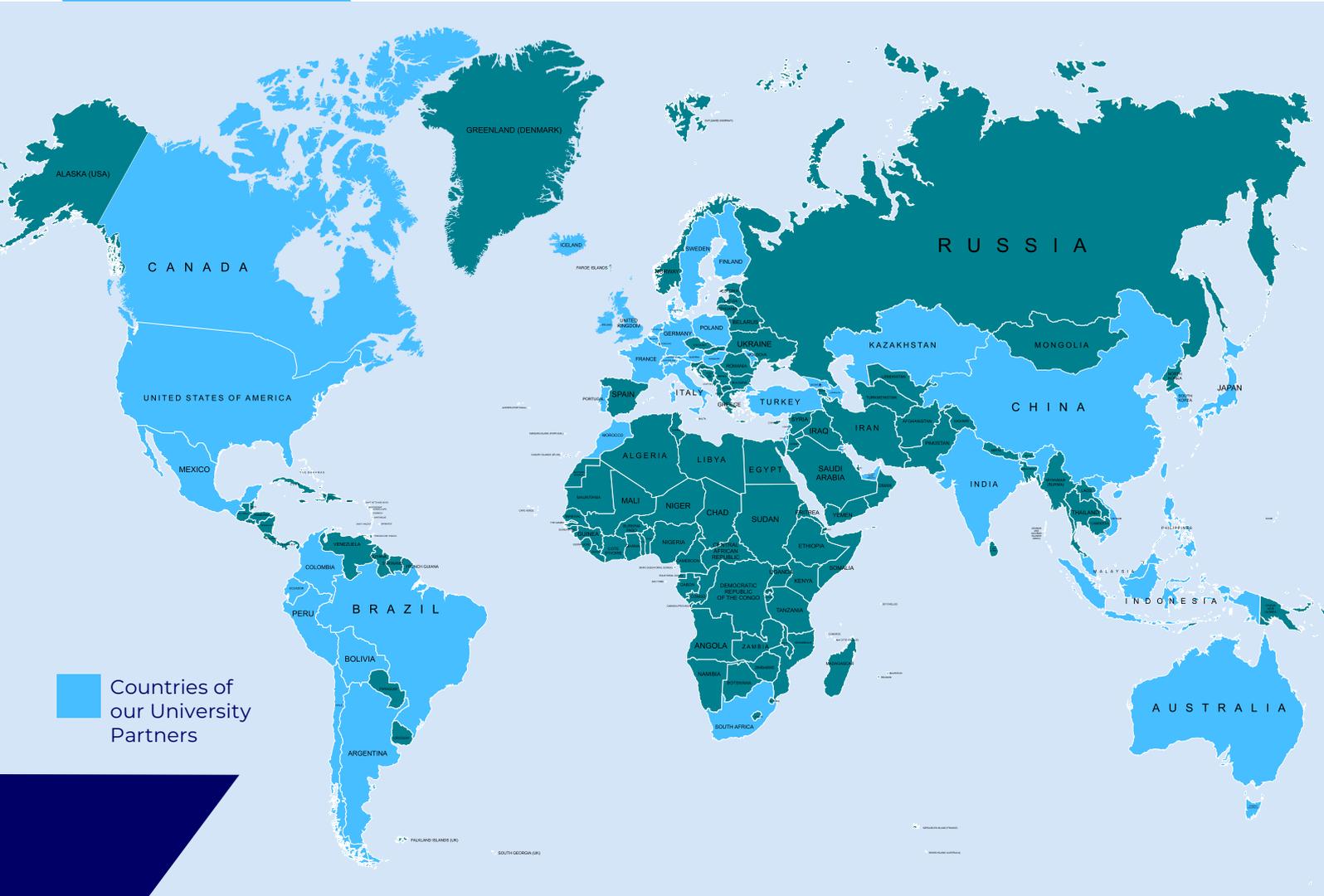


Student-led society focused on Sustainability.



EXCHANGES

With more than 250 university partners, 65% of IE-SPEGA students chose to go on exchange programs.



Countries of our University Partners



HITOTSUBASHI UNIVERSITY



VIII. FACULTY

The School has assembled 34 full-time and visiting faculty, comprised of excellent academics and accomplished professionals with international experience and close ties to the professional world:

PROFESSORS OF PRACTICE



**Manuel
Muñiz**



**Susana
Malcorra**



**Ángel Alonso
Arroba**

IR AND POLITICAL SCIENCE INTERNAL FACULTY



**Nikitas
Konstantinidis**



**Henry
Pascoe**



**Andrew
Bertoli**



**Karen
Nershi**



**Slyun
Jiang**



**Carlos Xabel
Lastra-Anadón**



**D.J.
Flynn**



**Daniel
Kselman**



**Emmy
Lindstam**



**Evangelios
Liaras**



**Guillermo
Torral**



**Irene Menéndez
González**



**Michael
Becher**



**Nina
Wiesehomeier**

ECONOMICS INTERNAL FACULTY



**Daniel Fernández
Kranz**



**Patricia Gabaldón
Quiñoñes**



**Pedro
Gete**



**Marc
Goergen**



**Maxim
Mironov**



**Natalia
Nollenberger**



**Juan Pedro
Gómez**



**Liliana Gelabert
Crespo**



**Ainara González
de San Román**



**Elaine
Zhang**



**Gayle
Allard**



**Ghassane
Benmir**



**Gonzalo
Garland**



**Hang
Dong**



**Isabel
Sánchez**



**Josep
Gisbert**



**Juan Carlos
Martínez**



**Teresa
Santero**



Siqi Wei



**Vahid
Saadi**



PUBLICATION HIGHLIGHTS

430
volume of articles

Jikyung (Jeanne) Kim, Yeohong Yoon, Jeonghye Choi, Hang Dong, and Dilip Soman (2023): *Surprising Consequences Of Innocuous Mobile Transaction Reminders Of Credit Card Use*. Journal Of Interactive Marketing, Forthcoming.

Richard B. Evans, Juan-Pedro Gomez, Linlin Ma, Yuehua Tang (2023): *Peer Versus Pure Benchmarks In The Compensation Of Mutual Fund Managers*. Journal Of Financial And Quantitative Analysis. Forthcoming.

Gillian Warner-Søderholm, Patricia Gabaldon Quinones, Cathrine Seierstad, Carl Åberg (2023): *Getting More Women On Boards: Cultural And Institutional Antecedents That Matter*. Sage Open, 13(3), 21582440231193589.

Guillermo Toral (2023): *Turnover: How Lame-Duck Governments Disrupt The Bureaucracy And Service Delivery Before Leaving Office*. Conditionally Accepted At The Journal Of Politics.

Mohammad Izadi, Vahid Saadi (2023): *Banking Market Structure And Trade Shocks*. Journal Of Banking & Finance, 153, 106884.

Nicholas Haas, Emmy Lindstam (2023): *My History Or Our History? Historical Revisionism And Entitlement To Lead*. Conditionally Accepted At The American Political Science Review.

Merlyn Gutiérrez Cruz, María Jesús Such Devesa, Patricia Gabaldón Quiñones (2023): *Factores Del Entorno Empresarial Que Condicionan La Actividad De Las Micropymes Femeninas De Turismo Rural En Costa Rica*. Revista Internacional De Turismo, Empresa Y Territorio, 7(1), 151-173.

Patricia Gabaldón, Daniela Gimenez-Jimenez, Giovanna Campopiano (2023): *Women Directors And Sustainability: A Contribution Of Networking Activities*. Research Handbook On Corporate Governance And Ethics: 144.

Ghassane Benmir, Ivan Jaccard, Gauthier Vermandel (2023): *Optimal Monetary Policy In An Estimated Sir Model*. European Economic Review.

Michael Becher, Sylvain Brouard, Daniel Stegmueller (2023): *Endogenous Benchmarking And Government Accountability: Experimental Evidence From The Covid-19 Pandemic*. British Journal Of Political Science.

IX. RESEARCH CENTERS

RESEARCH AREAS AND CENTERS



Ilke Toygur

Center for Innovation in Global Politics and Economics

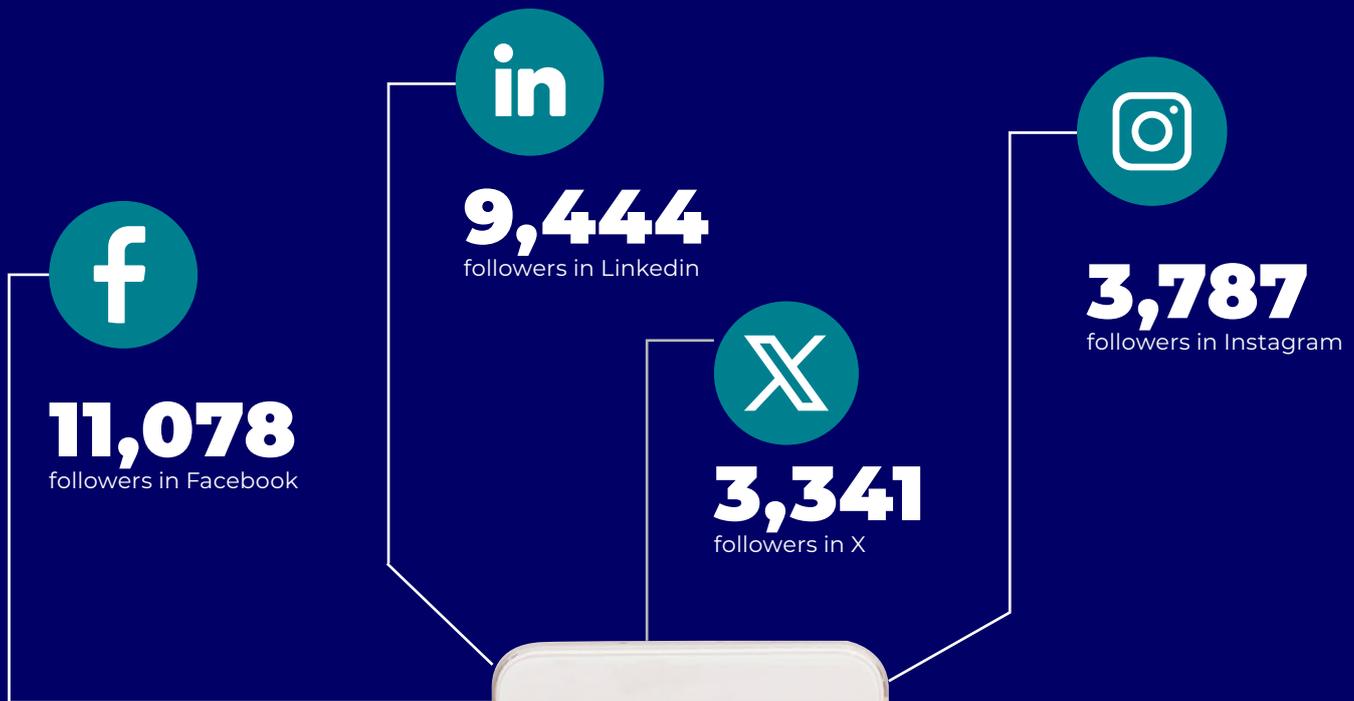
On 19 January 2023, the IE-SPEGA launched a new Center for Innovation in Global Politics and Economics (CIGPE), led by Dr. Ilke Toygür. CIGPE is the academic think tank of the School, focused on understanding the current geopolitical context and promoting applied research, policy dialogue, and effective recommendations on innovative solutions to today's challenges. The new Center will enhance our School's existing programs and initiatives on Transatlantic Relations and Latin America, while designing and implementing a more ambitious applied research agenda focusing on areas such as the future of Europe, bridging the Souths and rethinking global governance.

Notable research projects

IE-SPEGA faculty members **Michael Becher** and **Irene Menéndez González** won the **McGillivray Best Paper Award** for their co-authored paper entitled "Trade Origins of Proportional Representation." This prestigious award is given to the best paper in Political Economy presented at the annual conference of the American Political Science Association (APSA).



X. MEDIA OUTREACH



11,078
followers in Facebook



9,444
followers in LinkedIn



3,341
followers in X



3,787
followers in Instagram



XI. ALLIANCES AND PARTNERSHIPS

ALLIANCES

IE-SPEGA is a member of a number of top organizations around the globe to ensure our students are provided with the opportunities and expertise they need to fulfill their professional ambitions and contribute to a better world.



APSIA: IE-SPEGA is a member of the Association of Professional Schools of International Affairs (APSIA). It is the first Spanish school, and seventh in Europe, to join this group of the world's top institutions, which encompasses North American, Asian and European schools. APSIA is an association dedicated to graduate education in international relations and public affairs. It has 37 full members and affiliated universities around the world, including the most prestigious schools in the field. APSIA helps students, schools, organizations, and partners transform themselves into more effective agents of positive change. IE-SPEGA Dean Manuel Muñiz became APSIA President for the period 2023–2025.



NASPAA: Through our alliance with the Network of Schools of Public Policy, Affairs and Administration (NASPAA), IE-SPEGA aims to foster excellence in education and training for public service. NASPAA is a non-profit organization, dedicated to excellence in education and training for public service and to promote the ideal of public service. With over 300 members around the globe located within the U.S. and in 24 countries, the Network awards MPA, MPP, MPAff, and similar degrees. NASPAA is an official global accreditor of master's degree programs in the field of public policy, affairs and administration.



ECPR: The European Consortium for Political Research (ECPR) and IE-SPEGA alliance encompasses conferences, networking events, grant funding, publishing options and opportunities to get involved with their day-to-day activities. The ECPR is a leading European association that encourages and supports training, research and cross-national cooperation of academics and graduate students specializing in political science and all its sub-disciplines.



CIVICA: The European University of Social Sciences (CIVICA) and IE-SPEGA share a vision of working together to promote teaching, research and innovation across Europe. CIVICA unites eight leading European higher education institutions in the social sciences, humanities, business management and public policy, with a total of 50,000 students and PhDs, and 10,000 academic staff.



PARTNERSHIPS

IE-SPEGA partners with multilateral organizations, governmental bodies, private stakeholders and nonprofits to provide students with the most relevant knowledge, leadership strategies, and unique real-world opportunities, empowering them to meet the demands of an ever-changing global landscape.



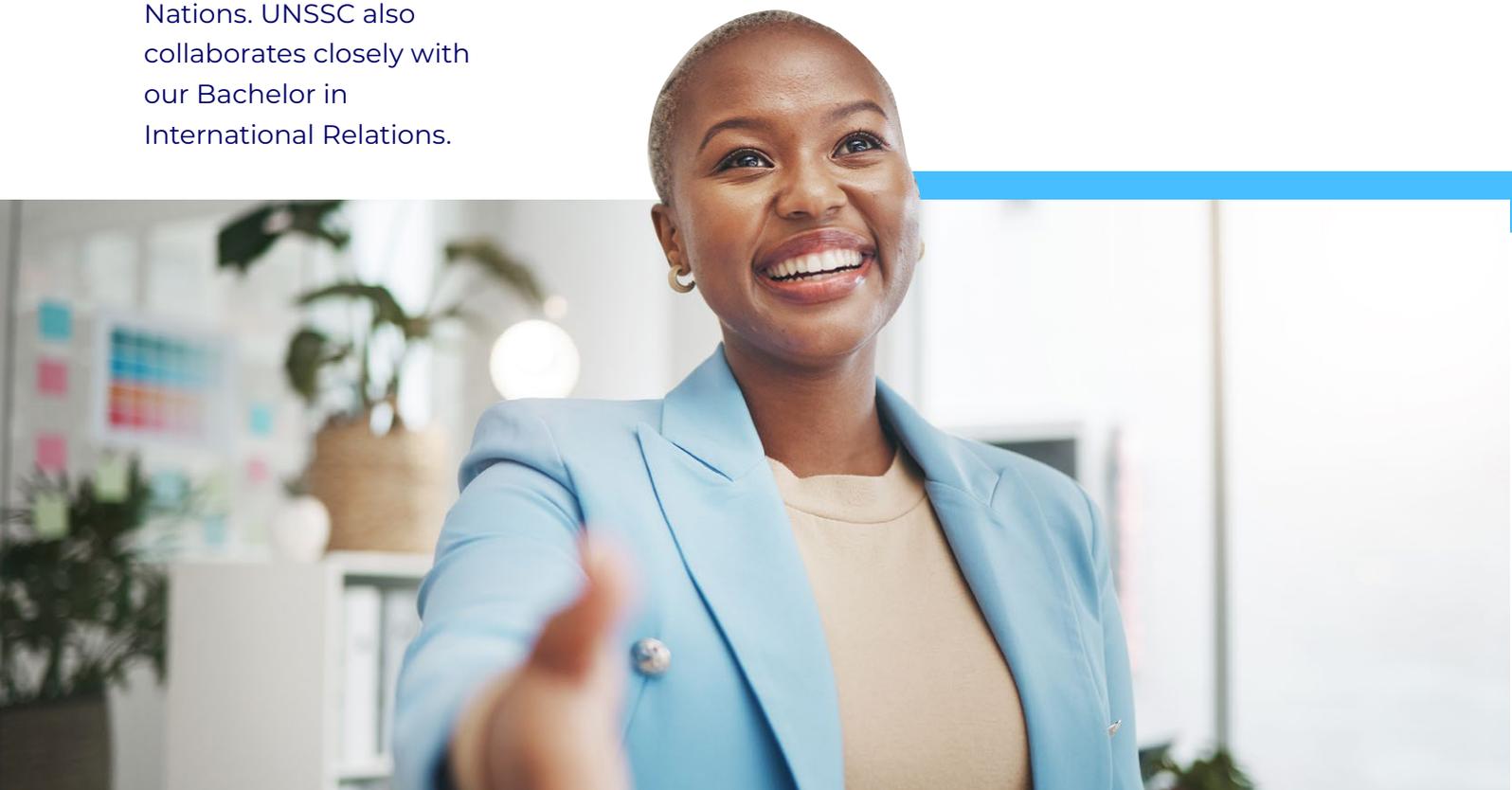
UNSSC: IE-SPEGA and the United Nations System Staff College have collaborated to design our Master in International Development (MID) and the Executive MID. The partnership, through interagency learning and training, brings students and faculty together to advance the 2030 Sustainable Development Agenda set by the United Nations. UNSSC also collaborates closely with our Bachelor in International Relations.



OECD: IE-SPEGA and the Organization for Economic Cooperation and Development have collaborated to build together our Master in International Relations. The OECD is an international organization dedicated to building better policies for better lives through the identification and advancement of best practices.



SciencesPo Paris School of International Affairs: IE-SPEGA and Sciences Po Paris School of International Affairs have collaborated to create the Master in Technology and Global Affairs program.



XII. ALUMNI AND PROFESSIONAL CAREERS

SOME DATA

With the world's most diverse alumni network, IE-SPEGA offers many ways to connect and engage with fellow alumni and the university.

+1,500
alumni

93
nationalities

ALUMNI EVENTS



**Global
Alumni
Weekend**



**Career
Development
Workshops**



**Young
Professionals**

Event with almost 1,000 alumni professionals joining from around the world to relive their days at IE, celebrate class reunions, and reconnect with the IE Community.

Alumni have the opportunity to attend career support and development courses, workshops, info sessions, and headhunter panels especially made for IE alumni.

IE Global Alumni Relations offers career-related support activities specially designed for undergraduate alumni and young professionals with under 3 years of professional experience.





ALUMNI SUCCESS STORIES



Tabea Böglin

HR Specialist at Richemont and
Vice President at European Student
Think Tank.

“ *The most valuable experience that I gained from IEU for my professional career stems from the career services offered by the university. Over the course of my studies, the responsible department organised numerous workshops such as the Careers in International Relations workshop, which focused on internship and job-hunting strategies and how to ace the selection process of multilateral organisations.* ”

**Dual Degree in Laws and
International Relations**



Yolanda Mercado

Project Manager at Microsoft.

“ *IE’s educational approach is practical, involved at every step of the way (in education, electives, exchange, etc.), and distinguishable. IE’s entrepreneurial spirit applies to every bachelor, enhancing participative lessons, a lot of projects, and other teaching skills that embrace your creativity. The educational method encourages you to develop your ideas and better prepares you for the “real world”.* ”

**Dual Degree in Business
Administration and
International Relations**



ALUMNI AWARDS

EPIC Awards

Nominated by the IE Community, the EPIC Alumni are outstanding examples of the impact our IE alumni are making around the world. Divided in five categories: Business Impact, Creators, Human Success, Women Inspiring Women, and Young and Ambitious Minds.

IE Foundation Prizes In The Humanities

These prizes enable the vision of the humanities to be expressed by students. They aim to recognize, on an annual basis, the best written and audiovisual work carried out by IE students and alumni.



XIII. THE SPEGA TEAM

MANAGEMENT

Manuel Muñiz, Dean

Ángel Alonso, Vice Dean

Daniel Fernández-Kranz, Academic Vice Dean (Economics)

Daniel Kselman, Academic Vice Dean (Political Science)

Ilke Toygür, Director CIGPE

Borja Santos, Associate Vice-Dean & Executive Director (UNDERGRAD)

TEAM

Paula Alonso, Program Assistant

Andrea Espinosa, Junior Manager

Alicia Fernández Planelles, Program Coordinator

Ángeles Figueroa-Alcorta, Executive Director for Partnerships

Fernando Gómez, Program Assistant

Andrea Guerrero, Program Assistant (Segovia)

Charles Kushner, Faculty Manager

Helena Laffargue, Program Assistant

Betsey Medow, Associate Director

Fernando Menéndez, Senior Associate Director

Catherine Moor, Program Assistant

Aitziber Onaindia, Office Coordinator

Sofía Paño, Assistant

Carolina Parilli, Executive Director (MASTER)

Esther Querub, Program Assistant

Ángela Rella, Program Assistant

Bibiana Salas, Junior Manager (Segovia)

Santiago Sierra, Associate Director

Celsa Susino, Associate Director

Blanca Úrculo, Intern

Cristina Vicente, Assistant

Isobel White, Associate Director

Nicola Wilkinson, Program Coordinator

Liuyun Xiang, Associate Director

PROVIDING A WORLD-CLASS
EDUCATION THAT PREPARES
OUR STUDENTS TO NAVIGATE
THE COMPLEX CHALLENGES OF
TODAY'S WORLD, REAFFIRMING
OUR COMMITMENT TO FOSTER
POSITIVE CHANGE AND LEAVE
BEHIND A BETTER PLANET FOR
FUTURE GENERATIONS.

– Manuel Muñiz Villa